

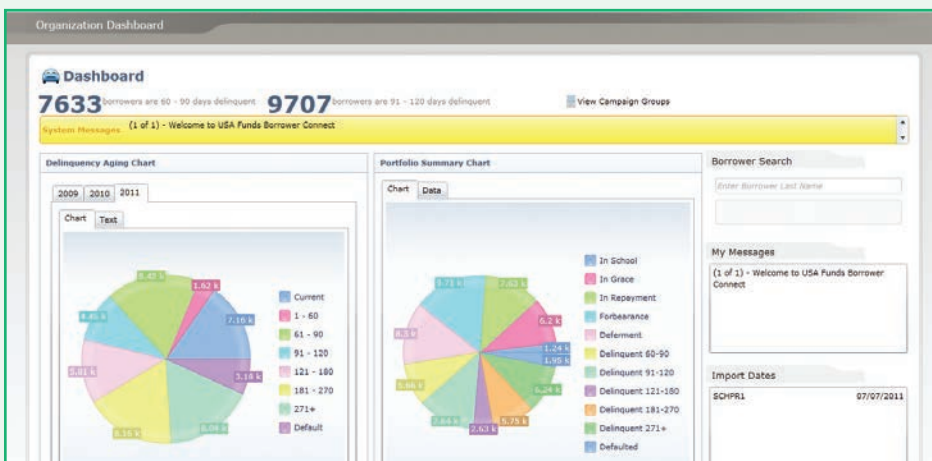
Connect with your borrowers to prevent loan defaults



Communicating with student loan borrowers is a proven best practice for promoting successful student loan repayment and preventing loan defaults. USA Funds Borrower Connect™ is a Web-based tool that helps you improve your cohort default rate by connecting with your borrowers through telephone, letter or email campaigns.

USA Funds Borrower Connect uses loan data you upload from loan servicers, guarantors and the National Student Loan Data System. Loan information is used to create a student-borrower record that will be used for communication campaigns. Data can be loaded monthly or as it is received from the various sources.

USA Funds Borrower Connect helps you create real-time borrower communication campaigns that can be targeted to address borrowers at various stages of repayment. The automated communications encourage borrowers to remain current on their loans or seek assistance from their lenders or servicers to bring their loans back into good standing.

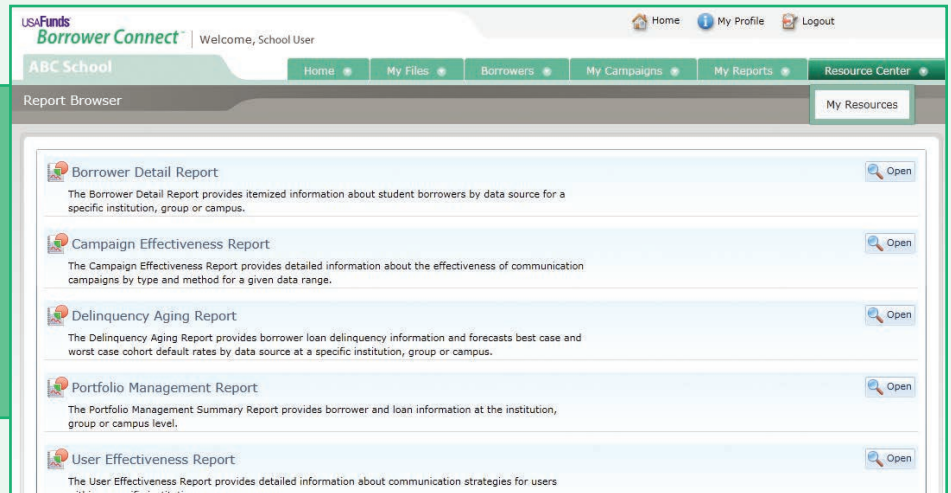


The dashboard provides a snapshot of the status of your student loan borrowers.

Perform borrower outreach regardless of loan program. USA Funds Borrower Connect accommodates Federal Family Education Loan Program, Direct Loan and “put” loan data for both two-year and three-year cohort default rates.

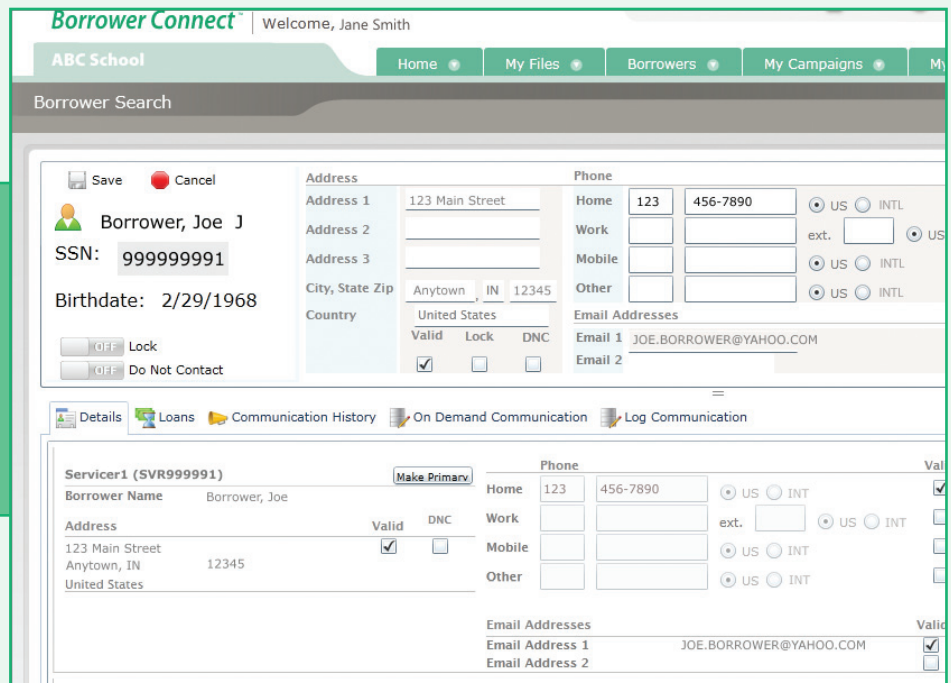
View real-time estimated cohort default rate trends to help you identify and target the borrowers who need immediate attention. USA Funds Borrower Connect generates communication campaigns for borrowers in various stages of repayment or delinquency and provides report data to measure campaign effectiveness.

Generate reports by servicer or for an entire cohort of borrowers. Reports provide borrower loan detail information, delinquency aging statistics, campaign and user effectiveness, and estimated two- or three-year cohort default rates.



USA Funds Borrower Connect provides a variety of reports and filtering options. Reports are created on-demand and are generated using filters you select — for example, campus level, cohort default rate year, date range. Reports can be viewed online or can be exported as a Microsoft Excel, XML or CSV file for additional sorting.

The borrower detail screen displays borrower demographics, current loan status and loan detail for each servicer.



Visit the USA Funds website at www.usafunds.org or contact your USA Funds representative with questions or for additional information about USA Funds Borrower Connect.