

*USA Funds early awareness programs —  
Tools to help students and families succeed.*



## USA Funds® Early Awareness Programs

Many families need more-complete information about the value of education following high school, the range of education options available to them and the wide availability of financial aid. USA Funds' early awareness programs introduce middle-school students and their families to the benefits of and options for education after high school.

Two programs, USA Funds Consejos and USA Funds Unlock the Future®, offer easy-to-use video presentations that schools, community agencies and faith-based organizations can deliver to students and their families. These programs are offered at no cost to eligible organizations.



### USA Funds Unlock the Future

Offered in separate tracks for students and their families, USA Funds Unlock the Future challenges students to dream, informs them of their career and educational options and encourages them to plan for the future. The program encourages adults to play an active role in their children's future.

USA Funds Unlock the Future student track features a 15-minute video, hosted by middle-school students and featuring real people and their real stories. Segments include 21st-century career options, course selection and the value of higher education. The family track features a 25-minute talk-show video that covers the value of higher education, 21st-century career options and financial-aid availability.

USA Funds®  
*Unlock the Future*®



# USAFunds<sup>®</sup> Consejos



## USA Funds Consejos

Designed to inform Latino students and their families about the value of a postsecondary education, this flexible program allows presenters to customize the presentation to include middle-school students, parents or the entire family.

USA Funds Consejos, presented in the popular telenovela format, features the characters of Robbie and David Chavez and their family as they plan for their future. Their experiences provide a springboard for discussion and activities designed to help students along the path to a postsecondary education.

### Facilitating the programs

Both programs come with a meeting-planning guide that makes it easy to plan, prepare and facilitate the program. Each program also includes workbooks for students and parents, fliers to help promote the presentation, pens and other giveaways to encourage students to continue to plan for the future.

USA Funds Unlock the Future and USA Funds Consejos are available to schools, community- and faith-based organizations, with priority consideration given to those located in states where USA Funds is the designated guarantor —Arizona, Hawaii, Indiana, Kansas, Maryland, Mississippi, Nevada and Wyoming — as well as those in California, Florida and Texas; and those connected with minority-serving postsecondary institutions or with local, state and national educational organizations that help prepare students and families for postsecondary education.

More information about USA Funds Unlock the Future and USA Funds Consejos is available from the USA Funds Web site at [www.usafunds.org](http://www.usafunds.org) in the section for "Organizations Supporting Higher Education."

USA Funds® is the nation's leading education-loan guarantor. A nonprofit corporation, USA Funds works to enhance postsecondary-education preparedness, access and success by providing and supporting financial and other valued services.



[www.usafunds.org](http://www.usafunds.org)